

## Who We Are

*Joe Dvorak has over 15 years creating and prototyping new concepts. He was most recently the Motorola Technology Futurist. Prior to that he spent 2 years at the MIT Media Lab as the Motorola Scientist in Residence.*

*He holds 14 US patents and received the Distinguished Innovator award from Motorola.*

*Joe is an adjunct professor in Computer Science at Florida Atlantic University.*

*He has spoken at numerous seminars and conferences including CES and has appeared on MSNBC TV.*

*Joe received a PhD in Computer Science from the University of Illinois at Chicago.*



**Innovation Through Foresight<sup>®</sup>**

**Dvorak Consulting**  
Technology and Innovation

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## Dvorak Consulting

*Innovation  
Through  
Foresight<sup>®</sup>*

*Committed to  
increasing company  
competitiveness  
through the research  
and development of  
innovative, market  
changing products*

**Tel: 561.239.8896**



In today's hypercompetitive marketplace, product differentiation and brand equity are crucial to success. Innovation is one of the most effective ways to ensure market leadership. Those who do not innovate will stand still and fall behind their competitors.

**Dvorak Consulting** is dedicated to working with your company to conceive and design innovative products and services for maximum competitive advantage. We offer:

- **Technology Analysis and Forecasting**— Know where technology is going and where the product innovation opportunities are. We can help you anticipate significant developments in relevant technologies and work with you to gain competitive advantage by exploiting those developments.
- **Innovation Management**— We help companies successfully compete in the most effective of all areas: ideas. We uncover new opportunities for innovation to enable your company to develop market changing products.
- **Software Development**— From architecture to coding we can help you develop the software for innovative products and services.
- **Technology Acquisition**— We can help you acquire the technology necessary to implement the innovative products.
- **Intellectual Property Management**— We can also help you protect your innovations through the generation of Intellectual Property.

We work with you to align each of these processes with your business strategy to ensure results that are relevant and actionable.



## Who We Can Help

No matter what stage your company is in, we can help you become more innovative:

- Start ups looking to define or refine their technology strategy.
- Companies seeking to move into new technology areas as part of a new business strategy.
- Companies working to enhance the innovativeness of existing products.

*Call us today to discuss your innovation needs.*

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